

2006 Wisconsin Film Festival – MASTER Planning Schedule

August 10, 2005

| Month | Date | General / Deadlines | Marketing / PR | Sponsorship | Other |
|-----------|--------|---|---|---|------------------------------------|
| June | 9 | WUD Intern meeting | | Plan ASM and WUD travel grants. | |
| July | 8 | ASM travel grant apps due, noon | | Contact/report out to 2005 sponsors; begin 2006 fundraising | |
| | 11 | ASM travel grant hearing | | | |
| August | 1 | Brainstorm, invite jurors | | Wisconsin Department of Tourism agreement. | |
| | 3 | WUD Travel Grant due | | | |
| | 16th | WUD intern meeting, call for entries, solicit partner participation | | Confirm competition partners and sponsors. | |
| | 24 | Toronto planning / logistics meeting | | | |
| | 26 | Fall Wis-Kino event planning | | | |
| | 31 | Post call for entries to website. Meet to select Toronto films. | | | |
| September | 1 | | Design call for entries; limited run card/ad for IFP conference | DCCA grant app due | |
| | 2 | Classes begin (Fri) | | | |
| | 5 | Labor Day (Mon) | | | |
| | 8 – 16 | @Toronto Film Fest | | | |
| October | 1 | Juror Invitations out | Reconfirm marketing, web partnerships. | | |
| | 8 | | | | UW Arts Night Out |
| | 10 | | GMCVB Winter Getaway Copy / 04 logo Deadline | | Chicago Film Festival Oct. 6-20 |
| | 14 | | Postcard sponsor logos confirmed | Early bird sponsor deadline | Milwaukee Film Festival Oct. 20-30 |
| | 21 | | Campaign Postcard v.1 to printer; Winter mini-course catalog space res due. | | |
| | 27 | World Cinema Day Advisory Cmte meeting #1 | | | |

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| November | 1 | Online volunteer form; post spring semester student positions (box office, audience awards) | | Hotel Participation Deadline (via Spring Getaway) | IFP Chicago Conference Nov. 4-6 |
| | 4 | | Postcard v.1 / submissions reminder bulk mail | | |
| | 10 & 12 | Wis-Kino events | | | |
| | 18 | | Postcard V. 1 hits | | |
| | 21 | Early programming confirmation deadline | | | |
| | 24-25 | Thanksgiving | | | |
| | 28 | Key early programming blurbs due; | | | |
| | 29 | World Cinema Day Advisory Cmte meeting #1 | | | |
| December | 5 | | Brochure / First Web launch copy due. | Brochure / Post V. 2 sponsor logo deadline | Dec. 5-6, Int'l Film Festival Summit, NY |
| | 15 | Last Class Day | | | |
| | 16 | Submissions deadline (WI Own, General) | Postcard V. 2 to printer | | |
| | 23 | Exams End | | | |
| | 30 | | Postcard V. 2 Delivers | | |
| January | 2 | | GMCVB Spring Getaway Copy Deadline | | |
| | 3 | | Postcard v. 2 to Bulk Mail | | |
| | 5-10 | Pre-screenings (WI Own, General) | | | |
| | 12-14 | Wisconsin's Own Jury sessions | | | |
| | 13 (F) | Student Competition Submissions due | Website v.1 launch. Brochure to printer. | Final Sponsorship Deadline | |
| | 14-15 | Student Competition pre-screenings | | | |
| | 16 (M) | MLK day | Preview press release | | |
| | 17 (T) | Classes begin | Postcards v. 2 hit | | Sundance Jan 19-29; Slamdance 19-27 |
| | 25 | | | | |
| | 27 | Volunteer early deadline Final sponsor deadline | Print Ad files due; Brochure delivers, to bulk mail | | |
| | 27-28 | Student Jury meets | | | |
| | 31 | Final programming deadline | | | Oscar nominations announced |

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| February | | | | | |
| | 1 | Series essay first draft due. | TV spot materials—deliver to I-cubed / post house. | | |
| | 3 | | Poster / flyer to printer; marquee poster, b/w flyer, in-theater slide files due. | | |
| | 6 | Film data entry deadline; series essay final copy due. | | | |
| | 13 | | Isthmus/Shepherd Guide covers due | | |
| | 13 | Isthmus / Shepherd copy due | Short lead print ad files due; Final in-theater spot materials to I-cubed | | |
| | 15 | Decide on house / site mgrs | Brochures hit by | | |
| | 17 | Isthmus program ad deadline | TV spots deliver to station; Start radio partner on-air promo. | | |
| | 20 | | Poster / flyer deliver. | | |
| | 27-28 | Volunteer meetings Week A | GMCVB Spring Getaway mails | | |
| | | | | | |
| March | 1 (W) | Preview Party | Main website (v2) launch; schedule press release | | |
| | 2 (R) | Tickets on sale | Isthmus / Shepherd insert published | | |
| | 5 (Sun) | | | | Academy Awards |
| | 11-19 | UW, Madison schools Spring Break | | | |
| | | | | | |
| | 17 | | Sponsor/schedule boards files due | | |
| | 27-28 | Volunteer meetings Week B | | | |
| | 29 | Advance ticket sales close | | | |
| | Mar 30 – Apr 2 | Wisconsin Film Festival | | | |
| | March 31 | World Cinema Day high school outreach screening | | | |
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